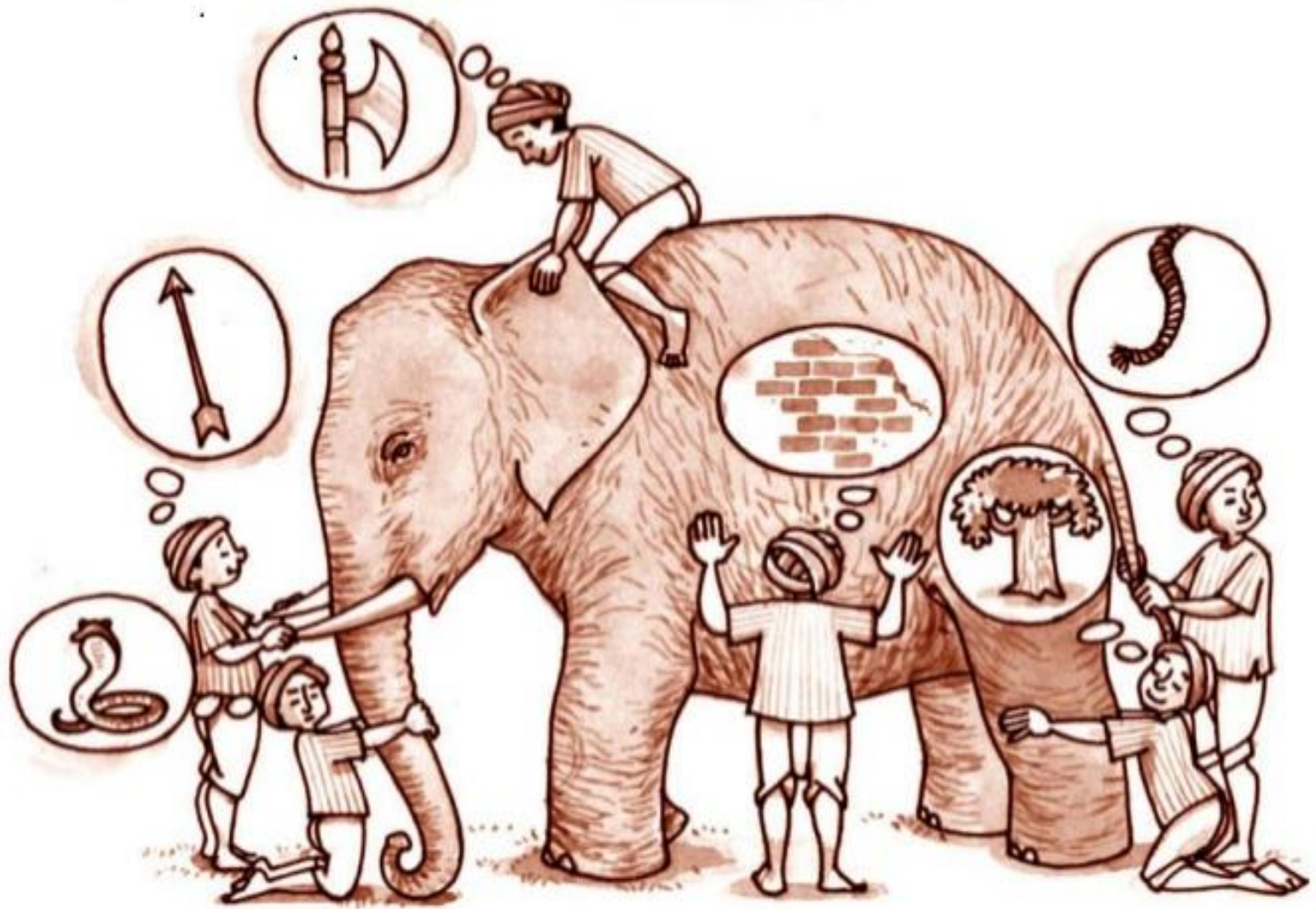


# **POLICY FRAMEWORK FOR PUBLIC PRIVATE COLLABORATION**

**ADVANCING PARTNERSHIPS FOR UNIVERSAL HEALTH  
CARE IN INDIA WORKSHOP, NEW DELHI  
6<sup>th</sup> OCT., 2015**

**WHY PRIVATE PARTNERSHIP IN  
INDIAN CONTEXT?**

**WHAT IS PARTNERSHIP (PPP)?**



# PPP OPTIONS IN HEALTH SECTOR

(Venkatraman, 2012)

## INFRASTRUCTURE PPPs

Variants of Design, Build, Finance,  
Own, Operate, Lease, Transfer Models  
(DBF, BOO, BOOT, BOLT)  
Joint Ventures  
Financing (PFI, VGF)  
Land/ Tax Concessions

## SERVICE DELIVERY PPPs

(Clinical/ Non Clinical Services)

Contracting ('in' & 'out')  
Management Contract  
Co-location  
Franchising

## PPP MODELS

## FINANCING / PURCHASING PPPs

DSF (Vouchers/ Health Cards/ Coupons  
Conditional Cash)  
SSF (Incentive)  
Community Based Insurance  
Social Insurance/ Illness Assistance fund

## OTHER PARTNERSHIP OPTIONS

Public Private Mix  
Technology Demo. (e.g. Telemedicine)  
Social Marketing  
Drug Research  
Capacity Building/ Human Resource  
Self Regulation (Networks/ Alliances)

# Issues & Challenges

## **Policy/ Institutional Framework**

- **“Initiatives in Good Faith”, Not Policy driven – Lack Continuity**
- **No Institutional structure or Capacity**
- **Input Based Contracts**
- **No Budget for PPP – Payment delays**

## **Private Sector**

- **Lack of Information / Diversity of Private Sector**
- **Predominantly Individual units- not easy to contract**
- **Variable Quality - Lack accreditation**
- **Risk of working with Govt.**
- **Non-Revision of contracts**
- **Incompatible work culture**

<b>Bureaucracy</b>	<ul style="list-style-type: none"><li>• <b>Top Bureaucracy: Enthusiastic but transferred; View from Infrastructure framework</b></li><li>• <b>Lower Bureaucracy- Do not comprehend or trust; Fear Job Loss</b></li></ul>
<b>Political / Civil Society</b>	<ul style="list-style-type: none"><li>• <b>Ambivalence towards PPP</b></li><li>• <b>Squeamishness on private sector or term “profit”</b></li><li>• <b>Inability to regulate, scepticism on ability to manage PPP</b></li></ul>
<b>Other Issues</b>	<ul style="list-style-type: none"><li>• <b>Absence of clear purpose/ objective on why PPP?</b></li><li>• <b>Selection Process- Bidding process</b></li><li>• <b>Separate Financing – Payment delays</b></li><li>• <b>Lack of dialogue / platform / Lack of trust</b></li><li>• <b>Contextually Inappropriate</b></li></ul>

# FRAMEWORK

- **Health Sector Specific PPP Policy**
- **Institutional Framework (PPP Cell) and Capacity**
- **Advocacy and Eco System**
- **Physical Standards & Accreditation**
- **Effective implementation of Regulation**

# PPP: Ideal Strategy

(Venkatraman,2012)

**STAKEHOLDERS &  
ECO SYSTEM**

